



## **PRESS RELEASE**

**Embargoed until 22 June 2018**

### **AS PART OF ENTREPRENEURSHIP CLUSTER, \*SCAPE LAUNCHES THE FIRST LOCAL CO-WORKING SPACE WITH FELLOWSHIP PROGRAMME FOR YOUTH START-UPS**

- In line with \*SCAPE's vision and mission of nurturing youths and harnessing their talent, we aim to provide the right platforms and opportunities for youth, no matter what their interest, to help them develop, grow and achieve their dreams.
- This is not limited to passions such as dance and music, but also for budding youth entrepreneurs who are eager to turn their business ideas into reality.
- The HubQuarters was first started in 2013 to be a meeting ground for like-minded youth entrepreneurs to come together, network, collaborate and spread ideas in a safe and encouraging environment. Today, the space has been transformed to better facilitate this interaction between entrepreneurs, mentors and coaches.

#### **HubQuarters Youth Co-Working Space**

- The HubQuarters Youth Co-Working Space is a key component of \*SCAPE's Entrepreneurship cluster. Covering approximately 4,000sqft, this co-working space on Level 4 caters up to 120 youth entrepreneurs. The HubQuarters' central location and low rental rates provide youth entrepreneurs a convenient, comfortable and affordable space to work right in the heart of Singapore.
- HubQuarters represents a fail-safe environment where youths are able to experiment with ideas and try things out without the fear of failing.

HubQuarters acts not just as a space, but represents a community where youths can work with like-minded people, meet key industry players, and participate in seminars and workshops to further develop themselves and launch their start-ups.

- The community of youth entrepreneurs, also known as “Hubbers”, at HubQuarters largely consist of socially-driven enterprises. This includes Architects of Life, WEmpathEYEs and TreeDots. \*SCAPE chooses to support these socially-driven enterprises to encourage youth entrepreneurs to not only have a fierce entrepreneurial spirit and laser-focused business acumen, but to also contribute back to the community in meaningful ways.
- There would be curated programmes, mentorships and activities lined-up for the youth. \*SCAPE is a strategic partner of Startup Weekend Singapore (SWSG) 2018 - one of the largest and most anticipated 54-hour hackathons in Singapore where designers, developers, marketers, and start-up enthusiasts come together to share ideas, form teams, and launch start-ups.
- Participants of SWSG 2018 would also be invited to join the Fellowship Programme at HubQuarters that aims to support youth start-ups and cultivate an innovative and enterprising youth ecosystem at \*SCAPE. The HubQuarters Fellowship Programme also serves to bridge the SWSG participants into a longer 6-months journey of guidance and growth.
- The \*SCAPE HubQuarters Youth Co-Working Space will be officially opened on Saturday, 23 June 2018 by Guest-Of-Honour Ms Sim Ann, Senior Minister of State for the Ministry of Communications and Information & Ministry of Culture, Community and Youth.

## **HubQuarters Fellowship Programme**

- \*SCAPE is working with Reactor Ventures to launch the HubQuarters Fellowship Programme in October 2018.
- The programme consists of 11 sessions of modular training, 11 sessions of mentorship incubation and finishes off with a demo day and a graduation. Participants will be assessed via a profiling platform to identify their readiness and needs, leading to the provision of support they require.
- Specifically, the training sessions will be conducted over 2 days per month, and classes are limited to 20 students per session to maximise discussions. Peer mentors will also be invited to supplement these group guidance sessions and aid entrepreneurs on the next steps in their start-up journey.

- At graduation, the entrepreneurs will showcase their ideas to a panel who would then provide crucial comments and guide them to eventual fundraising. On demo day, entrepreneurs will open their business accounts and incorporate Pte Ltd.
- Participants will then be trained on the necessary skillsets and be empowered with the right tools and frameworks. Besides receiving grants from Young ChangeMakers and raiSE, participants will also be mentored by key personnel.
- The key benefits of the Fellowship Programme include:
  - Fortnightly 1-to-1 Consultation with Peer Mentors
  - Discounts / Coupons to Start-Up Seminars & Conferences
  - Discounts / Coupons for Tools & Software for Co-Founders
  - Downloading Templates & Documents for Start-Ups
  - Discounts / Introductions for Business Services

The peer mentors for the HubQuarters Fellowship Programme consists of:

- Stephanie Lim - Corp Sect, Founder, Previously EDBi, Venture Capital, M&A
- Joshua Goh - HopeBox (Social Enterprise), Founder, previously The Uncharted Co; 5footwayinn, largest hostel boutique
- Bronson Eldred - Growth Strategy Expert, Maven Managing Director, Previously Business Consultant
- Jian Liang Low - Trabble (Travel Hospitality Tech), Founder, Reactor
- Shannon Lee – Venture Capital, Senior Associate
- Kelly Choo - Neuro, Co-Founder, Venture Capital, previously Brandtology
- Frank Lee – Venture Capital, Director
- Leung Pui Yan – Venture Capital, Director
- Rusydi Khairul - Reactor, Founder, previously SPRING
- Charmaine Tan - Pear Comms, Founder, Sales Gen, previously IS Gloves

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